



Stars of the Industry Awards



The Connecticut Lodging Association's *Stars of the Industry Awards* recognize outstanding achievement in Connecticut's lodging community. Nominated by constituents, winners are selected by an awards committee. Awards will be presented during CLA's Annual Meeting & Vendor Showcase on November 7th, 2011 at the Hartford/Windsor Marriott.

You may submit one entry per category, although you may enter as many categories as you wish. There is no charge to enter.

Complete the entry form included in this packet or submit your entry electronically to tessa@ctlodging.org. Make a copy of the form if you wish to enter multiple categories, clearly indicate the award category you are applying for. Follow the guidelines for the category you are entering and include any support material.

Entries must be received by October 24, 2011 to:

**Connecticut Lodging Association
127 Washington Avenue, 4th Floor West
North Haven, CT 06473**

ATTN: Stars of the Industry

GENERAL ENTRY RULES:

- Follow all rules and submission deadlines listed for the categories you have chosen to enter.
- Complete the entry form attached. Or submit electronically to tessa@ctlodging.org, photocopy the entry form and submit one per category.
- Support materials, such as letters, clippings, photos, tapes, etc., should be submitted in any organized, easy-to-judge format, preferably an 8 1/2" X 11" loose-leaf notebook/folder.
- All entrants must be from Connecticut Properties
- Winners will be announced at the 107th CLA Annual Meeting & Vendor Showcase, November 7th, 2011 at the Hartford/Windsor Marriott.

If you have any questions, contact Tessa Ruggeri at the CLA office at 860-635-5600



See Entry Form and Rules Following





Stars of the Industry Awards

Rules & Category Descriptions

EMPLOYEE AWARDS

One winner will be selected in each employee category.

The Outstanding Employee of the Year Awards

The four Outstanding Lodging Employee of the Year awards give lodging properties the chance to recognize exemplary professionalism and exceptional service by non-management employees. Nominees are judged on performance that goes above and beyond normal job responsibilities and outstanding and unusual service to the property, to the guests, and to the community. The Outstanding Lodging Employee Awards are separated into four categories:

- Housekeeping Associate of the Year
- Front Desk Associate of the Year
- Sales Associate of the Year
- Food & Beverage Associate of the Year

The Outstanding Manager of the Year Award

The Outstanding Manager of the Year award gives CLA member lodging properties the chance to recognize exemplary professionalism and exceptional service by a supervisory employee.

Nominees are judged on outstanding and unusual service to the property, to the guests, and to the community.

The General Manager of the Year Awards

The General Manager of the Year award honors a general manager who has demonstrated professionalism and has taken a leadership role in the industry by actively participating in the community, and industry programs. There are two separate awards that honor:

- General Manager of the Year of a property with 150 rooms or less
- General Manager of the Year of a property of 151 or more

For All Employee Awards

Fill out pages one and two of the entry form provided. On page two of the entry form, explain why this nominee should be honored. Examples include undertaking special services, showing outstanding leadership qualities, performing exemplary deeds or consistently adding to the general well-being of guests. Include any material substantiating the award entry, such as photos, letters of commendation, guest comment cards, news clippings, videos, and other support materials for judges' consideration.

Vendor of the Year Award

The Connecticut Lodging Association's Vendor of the Year Award recognizes exemplary service to the industry and involvement in the industry's trade association.

NOMINATION DEADLINE: October 24, 2011

Please return these forms to CLA at 127 Washington Avenue, 4th Floor West,
North Haven, CT 06473.

or Fax to 203-782-7755 or e-mail: tessa@ctlodging.org



Stars of the Industry Awards Entry Form

Please read the accompanying awards brochure carefully to determine eligibility for the employee or program you plan to enter. Check the boxes below to indicate the category you are entering. The individual must be working in the position category. Use one form per entry and submit only one entry per category. (Please make copies of this form for multiple entries.)

Award Category

- Outstanding Front Desk Associate of the Year
- Outstanding Housekeeping Associate of the Year
- Outstanding Sales Associate of the Year
- Outstanding Food & Beverage Associate of the Year
- Outstanding Manager of the Year
- Outstanding General Manager of the Year (150 Rooms or Less)
- Outstanding General Manager of the Year (151 Rooms or More)
- Outstanding Vendor of the Year

Nominee & Title _____

Company / Individual Property _____

Address _____

City, State, Zip _____

Telephone / Fax _____

Submitted by / Title _____

Company / Individual Property _____

Address, City, State, Zip _____

Telephone / Fax _____

E-mail address _____

NOMINATION DEADLINE: October 24, 2011

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Please describe why this nominee deserves this award.
Use examples and as much specific information as possible.
Description may be continued on additional pages.
Printed and other supporting materials should be included to assist the judges.

A large, light blue outline of a five-pointed star is centered on the page. The interior of the star is filled with horizontal lines, providing a guide for writing the entry description.