



COMMISSION ON CULTURE & TOURISM

<http://www.cultureandtourism.org>

AGENCY PURPOSE

- Preserve and promote Connecticut’s cultural and tourism assets in order to enhance the quality of life and economic vitality of the state.
- Provide marketing, research, hospitality services, direct sales and business marketing assistance to state tourism partners, venues and destinations, including operation of the state’s six Visitor Welcome Centers and publication of the Connecticut Vacation Guide, Culture & Special Events Guide and www.ctvisit.com.
- Administer programs that identify, register, protect, rebuild and reuse buildings, sites, structures, districts and objects that comprise Connecticut’s cultural heritage.
- Operate four state-owned museums.
- Develop and strengthen the arts in Connecticut, make artistic experiences widely accessible and encourage public participation in the arts.
- Administer tax credit programs which serve as economic incentives to restore and rehabilitate historic properties which help support urban revitalization and smart growth.

RECENT HIGHLIGHTS

CROSS DIVISION GRANT PROGRAMS

The Commission on Culture and Tourism offers cross division grant opportunities to a range of constituents. The cross division grant opportunities include Challenge Grants, Cooperative Grants and Strategic Initiative Grants. The 3rd Annual Governor’s Awards for Culture and Tourism were presented to four renowned Connecticut residents in four areas of recognition, including: Smith Edwards Architects (Historic Preservation/History); Jacques Pepin (Tourism); Campbell Scott (Film); and Philip Roth (Arts).

SPORTS ADVISORY BOARD

The Commission on Culture and Tourism was charged with establishing a Sports Advisory Board to advise on the most effective ways to utilize state resources to promote, attract and market in-state professional and amateur sports and sporting events and to advise how to coordinate the use of state-owned facilities to enhance sports-related tourism. The Sports Advisory Board hosted a panel on the importance of sporting events to the economy on June 23, 2009 at the TPC River Highlands in Cromwell.

ARTS

Developed the Arts Jobs Preservation Grant program to disburse American Recovery and Reinvestment Act of 2009 (ARRA) stimulus

funds received from the National Endowment for the Arts. Conducted the first state-wide “Forum on Careers in the Arts for People with Disabilities”.

HISTORIC PRESERVATION & MUSEUMS

Funded by the Community Investment Act, awarded over \$2.5 million in grants to restore, rehabilitate and plan for the reuse and preservation of historic buildings owned by municipalities and non-profit organizations. Reserved over \$17.6 million in tax credit reservations with an estimated private investment of over \$77,000,000. Communities served include, but are not limited to Hartford, New Haven, New Britain, Bridgeport, Waterbury and Manchester.

TOURISM

Challenge Grants and Cooperative Grants, innovative marketing grant programs to assist cultural and tourism entities to better leverage the agency’s marketing efforts, were offered for a second year. Coordinated the 5th annual Connecticut Open House Day featuring 214 participating cultural and tourist attractions. Assisted an estimated 2.77 million potential visitors with Connecticut tourism information.

RECOMMENDED ADJUSTMENTS

Reductions	<u>2010-2011</u>
• Annualize FY 2009-10 Reductions	-710,628
• Reduce Funding for Selected Culture, Tourism, and Arts Grants	-4,829,845
Reallocations or Transfers	
• Transfer Film Industry Program Funding to the Department of Economic and Community Development <i>Consistent with the FY 2010 relocation of the Film Division from the Commission on Culture and Tourism (CCT) to the Department of Economic and Community Development (DECD), the Film Training Program is transferred from CCT to DECD.</i>	-237,500
Technical Adjustments	
• Annualize Transfer for DOIT Revolving Fund Realignment	-210,798

AGENCY SUMMARY

<i>Personnel Summary</i>	2008-2009	2009-2010	2010-2011	2010-2011	2010-2011
	Authorized	Estimated	Appropriated	Net Adjustments	Revised Recommended
<i>Permanent Full-Time Positions</i>					
General Fund	44	34	34	-3	31
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<i>Financial Summary</i>	2008-2009 Actual	2009-2010 Estimated	2010-2011 Appropriated	2010-2011 Net Adjustments	2010-2011 Revised Recommended
Personal Services	3,448,501	2,332,058	2,726,406	0	2,726,406
Other Expenses	893,245	657,658	857,658	-210,798	646,860
<i>Capital Outlay</i>					
Equipment	0	95	100	-99	1
<i>Other Current Expenses</i>					
Statewide Marketing	4,370,999	1	1	0	1
CT Asso Performing Arts/Schubert Theater	475,000	385,819	406,125	-162,449	243,676
Hartford Urban Arts Grant	475,000	385,819	406,125	-162,449	243,676
New Britain Arts Council	95,000	77,164	81,225	-32,489	48,736
Film Industry Training Program	0	237,500	250,000	-250,000	0
Ivoryton Playhouse	47,500	45,125	47,500	-19,000	28,500
TOTAL - Other Current Expenses	5,463,499	1,131,428	1,190,976	-626,387	564,589
<i>Pmts to Other Than Govts</i>					
Discovery Museum	475,000	385,819	406,125	-162,449	243,676
National Theatre for the Deaf	190,000	154,327	162,450	-64,981	97,469
Culture, Tourism and Art Grant	3,725,621	1,914,708	2,000,000	-785,292	1,214,708
CT Trust for Historic Preservation	237,500	214,344	225,625	-90,249	135,376
Connecticut Science Center	0	642,437	676,250	-270,501	405,749
TOTAL - Pmts to Other Than Govts	4,628,121	3,311,635	3,470,450	-1,373,472	2,096,978
<i>Pmts to Local Governments</i>					
Greater Hartford Arts Council	118,750	96,454	101,531	-40,613	60,918
Stamford Center for the Arts	500,000	385,819	406,125	-162,449	243,676
Stepping Stones Museum for Children	47,500	45,125	47,500	-19,000	28,500
Maritime Center Authority	641,250	541,500	570,000	-228,000	342,000
Basic Cultural Resources Grant	2,264,525	1,425,000	1,500,000	-600,000	900,000
Tourism Districts	4,275,000	1,710,000	1,800,000	-540,000	1,260,000
Connecticut Humanities Council	2,375,000	2,143,437	2,256,250	-902,501	1,353,749
Amistad Committee for the Freedom Trail	42,750	45,125	47,500	-19,000	28,500
Amistad Vessel	475,000	385,819	406,125	-162,449	243,676
New Haven Festival of Arts and Ideas	950,000	812,250	855,000	-342,000	513,000
New Haven Arts Council	118,750	96,454	101,531	-40,613	60,918
Palace Theater	475,000	385,819	406,125	-162,449	243,676
Beardsley Zoo	380,000	361,000	380,000	-152,000	228,000
Mystic Aquarium	712,500	631,750	665,000	-266,000	399,000
Quinebaug Tourism	95,000	47,500	50,000	-25,000	25,000
Northwestern Tourism	95,000	47,500	50,000	-25,000	25,000
Eastern Tourism	95,000	47,500	50,000	-25,000	25,000
Central Tourism	95,000	47,500	50,000	-25,000	25,000
Twain/Stowe Homes	120,000	97,470	102,600	-41,040	61,560
TOTAL - Pmts to Local Governments	13,876,025	9,353,022	9,845,287	-3,778,114	6,067,173
TOTAL - General Fund	28,309,391	16,785,896	18,090,877	-5,988,870	12,102,007